

PRIVACY POLICY

Pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), OJ L 119, 2016, p. 1, hereinafter referred to as “GDPR”, the Controller provides the following information:

I. General Provisions

This Privacy Policy defines how users’ personal data is collected, processed, and stored in order to provide electronic services via the website marcindakowski.pl (hereinafter: the “Website”).

The Website collects only the personal data necessary to provide and improve the services it offers.

Personal data collected via the Website is processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (GDPR), as well as the Polish Personal Data Protection Act of 10 May 2018.

II. Data Controller

The controller of the personal data collected through the Website is Marcin Dakowski, e-mail address: kontakt@marcindakowski.pl (hereinafter: the “Controller”).

III. Purpose of Data Collection

Personal data is processed for the following purposes:

- To present an offer, if a contact form inquiry includes such a request – pursuant to Article 6(1)(b) GDPR – processing necessary to take steps at the request of the data subject prior to entering into a contract (placing an order or requesting services from Marcin Dakowski).
- To respond to user inquiries, handle the relevant matters referred to in correspondence, and potentially pursue or defend against claims – pursuant to Article 6(1)(f) GDPR – the legitimate interest of the Controller in maintaining proper relations with clients/potential clients or other individuals making contact, particularly through email or the contact form.

- To send commercial information via email – pursuant to Article 6(1)(a) GDPR – voluntary and separate consent given by the User by ticking the appropriate checkbox in the contact form.

Providing data is voluntary but necessary to enter into a contract or to use other functionalities of the Website.

IV. Types of Processed Personal Data

The Controller may process the following User data: full name, email address, and phone number.

V. Duration of Data Processing

Users' personal data will be processed:

- When the basis for processing is contract performance – until claims expire after its execution,
- When the basis for processing is consent – until the consent is withdrawn, and thereafter until the expiration of any related claims.

In both cases, the limitation period is 6 years, or 3 years for claims related to periodic services or business activity (unless special provisions state otherwise).

VI. Sharing of Personal Data

Users' personal data may be shared with: entities affiliated with the Controller, subcontractors, or cooperating entities – for example, electronic payment providers, courier/postal services, or law firms.

Personal data will not be shared with third parties except those legally authorized to process it.

The Controller uses tools such as Google Analytics and Google AdWords. As a result, data such as user ad IDs, IP address, location, and online activity may be transferred to the United States under standard contractual clauses. Apart from the transfers mentioned above, the Controller does not intend to transfer user data to other third countries or international organizations.

VII. User Rights

Users of the Website have the right to: access their personal data, rectify it, delete it, restrict its processing, transfer it, object to its processing, and withdraw consent at any time (without affecting the lawfulness of prior processing based on that consent).

Requests to exercise any of the above rights should be sent to:

kontakt@marcindakowski.pl

The Controller will fulfill or refuse to fulfill a request promptly – no later than within one month of receipt.

Users have the right to lodge a complaint with the President of the Personal Data Protection Office if they believe their rights and freedoms under GDPR have been violated.

VIII. Cookies

The Website uses cookies – session, persistent, and third-party cookies.

Cookies support the proper functioning of the Website and are used for statistical purposes.

Users may set the scope of cookies stored on their device via browser settings.

IX. Automated Decision-Making and Profiling

User data is not subject to automated decision-making that could result in any decisions affecting them.

User data may be profiled to tailor and personalize content and offers, only with their prior consent.

X. Final Provisions

The Controller reserves the right to amend this Privacy Policy, provided that such changes do not limit User rights.

Any changes will be announced via a notice available on the Website.

In matters not regulated by this Privacy Policy, the GDPR and Polish law shall apply.